



Atworth Traffic Action Group (ATAG)

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A Proposal from Kenneth Spencer to Wiltshire Council and to the Police & Crime Commissioner for Wiltshire:

In the *13th Joint Report on Road Casualties 2011 in Wiltshire and Swindon*, I noted the following salient facts:

1. The cost in the year of the report was £m116
2. That the average cost of a fatality was £m1.5
3. That the average cost of a serious injury was £178,000
4. That the average cost of a slight injury was £13,700

Although this, or a similar sum, is spent each year, it is always claimed that there are no funds available for the better and safer management of road traffic.

I wish to propose that the Wiltshire County Council, working with Police & Crime Commissioner and others, carefully considers and studies ways of spending a part of that £m116, in advance, and pro-actively, on measures such as signage, calming, and control mechanisms which will reduce those costs, not just in the immediate year to follow, but for some years into the future.

Kenneth Spencer

The Atworth Traffic Action Group is a community association formed by residents of Atworth. Its aim is to protect Atworth from the effects of traffic through the village.